

LNO

LADIES' NIGHT OUT

Dear _____,

Western Missouri Medical Center (WMMC) will be hosting the 7th annual Ladies' Night Out event on Tuesday, October 15, 2019. This event will take place at UCM's Elliot Student Union Ballroom and is open to the public for just \$10/ticket. Ladies' Night Out focuses on pampering and educating women on the importance of mammograms and breast cancer awareness. We will have approximately 35 vendors, all of which will be offering some form of giveaway, raffle item, or service to all women in attendance. Attendees will also have the chance to be pampered by our "premier salons" that offer 5-minute mini manicures, massages, hair tutorials and more.

Proceeds from our event will go towards the WMMC Foundation's "Advancing Cancer Care, Closer to Home" project, which will provide WMMC with medical equipment for cancer treatment and comfort suites. Included in the project is an EBUS Machine that provides a much less invasive procedure for patients with cancer, and a portable ultrasound machine that will help providers locate and diagnose medical problems. For more information, visit wmmc.com/advancingcancercare. In a rural community such as Johnson County, patients need quality healthcare, closer to home, especially when diagnosed with something as serious as cancer.

Last year, Ladies' Night Out had over 400 women in attendance! Although we are very proud of the amount of women that came through the doors, we are even more excited that **over 90 of these women scheduled a mammogram!** Our event continues to grow and exceed our expectations year after year. In order to maintain great attendance and educate on the importance of breast cancer awareness, we need businesses to continue sponsoring our event. I have attached a sponsorship form that outlines the many options available for sponsorship.

If you are not interested in sponsoring our event but would like to contribute to our raffle items or giveaways, I would be happy to discuss your donation further. Please contact me by phone or email with any questions that you may have.

Thank you for your consideration,

Jennie Snapp
Development Coordinator, Western Missouri Medical Center

Tara Carlyle
System Director of Communications & Development

Charitable donations made to Western Missouri Medical Center are receipted by the Western Missouri Medical Center Foundation, a tax-exempt organization under section 501(c)(3) and 509(a)(3) of the Internal Revenue Code, and are deductible for income tax purposes.



LADIES' NIGHT OUT

LADIES' NIGHT OUT 2019 | SPONSORSHIP FORM
TUESDAY, OCTOBER 15, 2019 | 5:00 – 8:00 PM | \$10/TICKET
UNIVERSITY OF CENTRAL MISSOURI ELLIOTT UNION BALLROOM

FIGHT LIKE A GIRL \$5,000+

- ✓ Opportunity to co-brand event gift bags
- ✓ Special recognition during event welcome and premier logo on event power point
- ✓ Prominent logo placement on all event-related communications
- ✓ Logo placement at registration tables and event entrance
- ✓ Logo placement on food tables at event
- ✓ 4 free event passes & gift bags

Limit 2 sponsors at this level

HOPE, STRENGTH, LOVE \$2,500+

- ✓ Recognition during event and on event power point
- ✓ Prominent logo placement on all event-related communications
- ✓ Logo placement at event entrance
- ✓ Logo placement on cocktail tables at event
- ✓ 2 free event passes & gift bags

PINK POWER \$1,000+

- ✓ Recognition during event and on event power point
- ✓ Logo placement on sponsorship page and web page
- ✓ Logo placement at event entrance
- ✓ 2 free event passes & gift bags

GET YOUR PINK ON \$500+

- ✓ Recognition during event and on event power point
- ✓ Logo placement on sponsorship page and web page
- ✓ 2 free event passes & gift bags

THINK PINK \$250+

- ✓ Recognition on event power point
- ✓ Logo placement on sponsorship page and web page
- ✓ 1 free event pass & gift bag

Payment Options: Check Cash Credit Card Amount Enclosed: _____

Card Number: _____ Expiration Date: _____ CW #: _____

Business/Organization Name: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please make checks payable to Western Missouri Medical Center Foundation.

THANK YOU FOR YOUR SPONSORSHIP!