



Dear Community Partner,

We are excited to announce the **11th Annual Ladies' Night Out (LNO)** event, hosted by Western Missouri Medical Center (WMMC), on Thursday, October 12, 2023. We are reaching out to request your support and sponsorship for this empowering event focused on pampering and educating women about mammograms and breast cancer awareness.

Last year, LNO saw unprecedented success, with **over 600 attendees** and **150 women scheduling mammograms** due to our collective efforts. Since its inception 11 years ago, LNO's popularity has grown, enabling us to spread awareness about early detection and preventative screenings. Over the last five years, LNO facilitated more than 700 mammograms, contributing significantly to early breast cancer detection.

Proceeds from LNO support the WMMC Foundation's Cancer Care Fund, contributing this year to the "Raising the Bar: Elevating Care to New Heights" capital campaign. This campaign aims to raise \$1 million for innovative Interventional Radiology in our community elevating care in three fundamental areas: cancer, stroke, and cardiovascular care. Your sponsorship will demonstrate your dedication to the health of our community, and enhance WMMC's ability to detect and treat many types of cancer, including breast cancer.

We have attached a sponsorship form outlining the many sponsorship options. While we understand that sponsoring may not be feasible for everyone, any contributions towards raffle items or giveaways are sincerely appreciated. Together, let's make a meaningful impact in the fight against breast cancer and elevate cancer care in our community.

Thank you for considering our request. We would be honored to have your support for this vital community event. For further information, please contact us at [foundation@wmmc.com](mailto:foundation@wmmc.com). For more information about our event, visit [WMMC.com/LNO](http://WMMC.com/LNO). We hope to see you there!

With Warm Regards,

**Tara Carlyle**  
Strategy & Development Executive  
Western Missouri Medical Center

**Jennie Snapp**  
Director of Communications & Development  
Western Missouri Medical Center

Charitable donations made to Western Missouri Medical Center are receipted by the Western Missouri Medical Center Foundation, a tax-exempt organization under sections 501(c)(3) and 509(a)(3) of the Internal Revenue Code with Federal Identification Number 43- 1463861. You may be eligible to claim a charitable deduction for a contribution to the Western Missouri Medical Center Foundation.

**403 Burkarth Road, Warrensburg, MO 64093 | Phone: (660) 262-7464 | [WMMC.com/Foundation](http://WMMC.com/Foundation)**



## LADIES' NIGHT OUT 2022 | SPONSORSHIP FORM

Thursday, Oct. 12, 2023 | 5:00 – 8:00 pm | \$15/Early Bird Ticket | UCM Multipurpose Building

11th Annual LNO Sponsorship Levels	Fight Like A Girl \$5,000	Hope, Strength, Love \$2,500	Be Brave \$1,500	Pink Power \$1,000	Get Your Pink On \$500	Think Pink \$250
501(c)(3) Tax Benefit	✓	✓	✓	✓	✓	✓
Free Event Pass(es)	10	8	6	4	2	1
Free Gift Bag(s)	10	8	6	4	2	1
Free Drink Voucher(s)	10	8	6	4	2	1
Logo on WMMC.com/LNO	✓	✓	✓	✓	✓	✓
Recognition on Event PowerPoint	✓	✓	✓	✓	✓	✓
Business Name Recognition on Event Related Social Media Marketing	✓	✓	✓	✓	✓	✓
Emcee Recognition During Event	✓	✓	✓	✓	✗	✗
Logo at Event Entrance	✓	✓	✓	✓	✗	✗
Logo Placement on All Event-Related Communications	✓	✓	✗	✗	✗	✗
Logo Placement on Cocktail Tables	✓	✓	✗	✗	✗	✗
Reserved Seating with Logo Placement on Chairs	✓	✓	✗	✗	✗	✗
Logo Placement on Most Social Media Marketing	✓	✓	✗	✗	✗	✗
Prominent Recognition on Event PowerPoint	✓	✗	✗	✗	✗	✗
Recognition on Outdoor Electronic Marquees at WMMC	✓	✗	✗	✗	✗	✗
Logo Placement at Buffet Food Tables	✓	✗	✗	✗	✗	✗
Logo Placement at Registration Tables	✓	✗	✗	✗	✗	✗
Special Recognition during Event Welcome	✓	✗	✗	✗	✗	✗
Opportunity to Co-Brand Event Gift Bags as a Premier Sponsor (Must sponsor by August 15 to co-brand event gift bag)	✓	✗	✗	✗	✗	✗

Payment Options: ☐ Check ☐ Cash ☐ Credit Card Amount Enclosed: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to Western Missouri Medical Center Foundation.

**THANK YOU FOR YOUR SPONSORSHIP!**

# LNO

## *ladies' Night Out!*

### BREAST CANCER AWARENESS WITH A TWIST

Join us for our eleventh-annual event as we come together to raise awareness about the impact of breast cancer and the importance of early detection.

**Thursday, Oct. 12 | 5 - 8 pm | UCM Multipurpose Building**

### **\$15 EARLY BIRD TICKET PRICE INCLUDES THE FOLLOWING:**

**CUSTOM EVENT T-SHIRT  
EDUCATIONAL MATERIALS  
FOOD  
GIVEAWAYS  
GUEST SPEAKERS**

**PAMPERING  
PRIZE BASKETS  
PRODUCT SAMPLES  
VENDORS  
VIP BAG & MORE!**

Tickets must be purchased by Sept. 30 to include a t-shirt size of your choice. Tickets purchased after Sept. 30 will be \$20 and shirt size will not be guaranteed.

**SCHEDULE YOUR MAMMOGRAM FOR A CHANCE TO WIN A  
CASH DRAWING & OTHER EXCLUSIVE PRIZES!**

**PURCHASE TICKETS & SCHEDULE YOUR MAMMOGRAM AT  
WMMC.COM/LNO OR SCAN THE QR CODE**



**WESTERN MISSOURI  
MEDICAL CENTER**



For questions or additional information: (660) 262-7464 or [jsnapp@wmmc.com](mailto:jsnapp@wmmc.com)