



# WESTERN MISSOURI MEDICAL CENTER

## **Community Health Needs Assessment Implementation Plan FY 2023 - 2025**



# Western Missouri Medical Center Community Health Needs Assessment Implementation Plan FY 2023-2025

## Mission

The Western Missouri Medical Center (WMMC) mission is to work as one to serve its community with excellence and compassion.

The intention of this implementation plan is to highlight how WMMC anticipates addressing the priority issues while at the same time meeting the regulatory components set forth by the Internal Revenue Service Section 501(r)(3) with respect to the community health needs assessment (CHNA) and implementation plan. The CHNA focused on Johnson County, which is the primary service area of WMMC.

## 2022 CHNA Priority Issues

Below is a list of the top priority issues identified by WMMC partners that were involved in the CHNA process.

1. Mental health and substance abuse
2. Affordable health care (including access to dental care)
3. Chronic diseases (including cancer, diabetes, heart disease, and obesity)

## CHNA Implementation Process

The Quality Works CHNA consultant presented 2019 CHNA findings, 2022 community survey results and secondary data findings derived from the [exploreMOhealth](https://exploremohealth.org/) (<https://exploremohealth.org/>) platform and the [Health Equity Dashboard](https://web.mhanet.com/health-equity-dashboards/) (<https://web.mhanet.com/health-equity-dashboards/>). The table below highlights the prioritization methodology used to determine the priority health issues.

Examples of Prioritization Criteria	
Magnitude of the Problem	The health need affects many people within the community.
Severity of the Problem	The health need has serious consequences (morbidity, mortality and/or economic burden) for those affected.
Health Disparities	The health need disproportionately impacts the health status of one or more vulnerable population groups.
Community Assets	The community can make a meaningful contribution to addressing the health need because of its relevant expertise and/or assets as a community, and because of an organization commitment to addressing the need.
Ability to Leverage	There is opportunity to collaborate with existing community partnerships working to address the health need, or to build on current programs emerging opportunities, etc.

Western Missouri Medical Center conducted the first implementation plan meeting on September 20, 2022, at 9:00 a.m. A total of 29 individuals, representing eight different organizations, attended this in-person meeting. After the presentation of the priority health issues identified through the CHNA process, the partners were divided into three groups to start discussing key goals, strategies, actions/tactics and measures of success. At the end of the day, each group reviewed the results of their discussion. They were provided with the Missouri Hospital Association CHNA implementation plan templates to populate the information gathered during the in-person meeting. WMMC forwarded the completed forms to Quality Works for review and incorporation into the final implementation report. It is important to note that while other issues were identified through the CHNA process but not selected as priorities, they will be incorporated into ongoing efforts within WMMC and beyond. The implementation plan will highlight the health needs in which the hospital anticipates addressing directly, as well as those it will address in collaboration with other community partners.

According to the IRS final rule, an implementation strategy is “adopted” on the date the strategy is approved by the organization’s Board of Directors, by a committee of the board or other parties legally authorized by the board to act on its behalf. Further, the formal adoption of the implementation strategy must occur by the end of the same taxable year in which the written report of the CHNA findings was made available to the public. Hospitals are required to have a policy that highlights the process for adopting the implementation plan, including how it is adopted and operationalized. Additional reporting requirements were added to the IRS Code relating to Section 501(r) for hospitals to include in their annual reporting on Schedule H (Form 990). A description of the actions taken during the taxable year to address significant health needs identified in the CHNA now is required. If the organization did not address the issues identified in the CHNA, they are required to document the reasons why no action was taken.

According to IRS requirements, a CHNA and implementation plan should be done every three years to follow federal law. However, implementation strategies may need to be updated more

frequently based on factors such as changing community needs and priorities, changes in resources, and evaluation of results. This process is not any different from performance improvement processes used in health care and other industries and should be ongoing to sustain the required momentum. This step of the process is critical as it helps the implementation team determine the next course of action. Based on evaluation of the results, the team may decide to proceed as planned, tweak the process or implement a completely different approach.

WMMC will commit financial and in-kind resources to address the top issues identified through the CHNA process. The plan will be reviewed frequently and shared with the steering committee, highlighting the success and barriers identified by the different workgroups driving this work in Johnson County.

Attached are the templates for the priority issues.

1. Mental health and substance abuse
2. Affordable health care (including access to dental care)
3. Chronic diseases (including cancer, diabetes, heart disease, and obesity)

### **Community Partners**

The list below provides the partners that will be involved in the CHNA implementation process.

1. Western Missouri Medical Center
2. Compass Health Network
3. Concordia R-2
4. Johnson County Community Health
5. Diversity and Equity, WILS
6. RISE Services
7. Whiteman Air Force Base
8. University of Central Missouri

**Western Missouri Medical Center  
Community Health Improvement Plan  
Mental Health and Substance Use**

**Goal:** Improve community awareness, access to mental health, substance misuse and suicide prevention in Johnson County by 2025.

**Strategy:** Education/training/outreach and awareness/health promotion

Activity or Action	Lead	External Partners	Key Process or Outcome Measure	Timeline
Identify additional entities interested in participating in the subcommittee.	Dawn Morris	<ul style="list-style-type: none"> <li>• WMMC</li> <li>• Compass Health</li> <li>• Rise</li> <li>• Warrensburg PD</li> <li>• Whiteman AFB</li> <li>• First Call</li> </ul> <p>*Continuing to identify partners within the community</p>	<ul style="list-style-type: none"> <li>• Number of agencies added and participating in the subcommittee</li> </ul>	2023- 2025
Establish a name for the group to promote social media and community presence	Kayla Mendoza	Same	<ul style="list-style-type: none"> <li>• Number of people viewing the media information</li> <li>• Number of people participating in the group to promote media and community presence</li> </ul>	2023- 2025
Host community events to expand awareness for mental health.	Misty Miller/ Jeff Reynolds	Same	<ul style="list-style-type: none"> <li>• Number of events held</li> <li>• Number of people participating in the community events</li> </ul>	2023- 2025
Develop mission and vision statements for the group.	Dawn	Same	<ul style="list-style-type: none"> <li>• One mission and vision statement developed for the group</li> </ul>	

<b>Activity or Action</b>	<b>Lead</b>	<b>External Partners</b>	<b>Key Process or Outcome Measure</b>	<b>Timeline</b>
Develop bylaws and structure to maintain a coalition with DMH and First Call.	Darinda	Same	<ul style="list-style-type: none"> <li>• Bylaws developed</li> </ul>	2023- 2025
Investigate information sources related to suicidal ideation within the community, with a focus on local first responders and military members.	Andrea Goodson	Same	<ul style="list-style-type: none"> <li>• Successful identification of information source</li> </ul>	2023- 2025
Chaplain program for use within Johnson County for first responder use.	Dawn	Same	<ul style="list-style-type: none"> <li>• One chaplain program implemented within Johnson County for first responder use</li> </ul>	2023- 2025
Educate public entities about mental health resources within the community to assist with employee retention and development.	Ben Baker	Same	<ul style="list-style-type: none"> <li>• Number of public entities educated</li> <li>• Number of resources disseminated</li> <li>• Number of attendees of the educational sessions</li> </ul>	2023- 2025
Complete paperwork required to gain access to funds.	Dawn	Same	<ul style="list-style-type: none"> <li>• Number of completed paperwork for funds</li> <li>• Number of grants/funds secured</li> </ul>	2023- 2025
Contact four large employers to participate in pilot program (Enersys, Stahls, Dollar Tree and County).	Darinda	Same	<ul style="list-style-type: none"> <li>• Number of employers participating in the pilot program</li> </ul>	2023- 2025
Provide education and promote the use of debriefings after critical incidents, counseling options and use of EAPs.	First Call	Same	<ul style="list-style-type: none"> <li>• Number of educational sessions offered</li> <li>• Number of people attending the educational sessions</li> </ul>	2023- 2025
Implement pet therapy strategies across county events.	Andrea	Same	<ul style="list-style-type: none"> <li>• Number of pet strategies implemented</li> </ul>	2023- 2025

**Western Missouri Medical Center  
Community Health Improvement Plan  
Affordable Health Care, Emphasis in Dental Care**

**Goal:** Reduce the percent of uninsured from 9.70% to 9.4% in Johnson County by December 2025. (Source data is [exploreMOhealth](#)). Current state rate is 9.4%.

**Strategy:** Education, training and outreach

Activity or Action	Lead	External Partners	Key Process or Outcome Measure	Timeline
Launch community education. Collaborate with community schools, businesses and organizations to educate on the available resources for affordable health care.		<ul style="list-style-type: none"> <li>• Johnson County Community Health Services (JCCHS)</li> <li>• Senior Center</li> <li>• WILS</li> <li>• Johnson County Schools</li> <li>• Local employers</li> <li>• Parks and Recreational department</li> <li>• Other community-based organizations</li> </ul>	<ul style="list-style-type: none"> <li>• Number of participants at the educational events</li> <li>• Number of training opportunities offered</li> <li>• Number of community partners collaborating with WMMC</li> </ul>	09/2025
Evaluate the availability of the SMILES Program in all schools.		<ul style="list-style-type: none"> <li>• Johnson County Health Department</li> <li>• Johnson County Schools</li> </ul>	<ul style="list-style-type: none"> <li>• Number of participants in this program</li> <li>• Number of schools participating in the program.</li> </ul>	05/2023
Explore what dental services funding resources are available in the State of Missouri.		<ul style="list-style-type: none"> <li>• Local dental offices</li> <li>• Ridgeview DDS</li> <li>• SMILES</li> </ul>	<ul style="list-style-type: none"> <li>• Number of services available</li> </ul>	01/2024

Activity or Action	Lead	External Partners	Key Process or Outcome Measure	Timeline
Engage elected officials on the challenges around the affordability of care in Johnson County as funding is not designated.		<ul style="list-style-type: none"> <li>• County officials</li> <li>• State representatives</li> <li>• JCCHS</li> <li>• WMMC</li> <li>• All local agencies, such as WILS</li> </ul>	<ul style="list-style-type: none"> <li>• Number of elected officials engaged</li> </ul>	09/2025
Maintain and educate the county on the county-wide resource, <a href="#">JoCo Helps</a> .		<ul style="list-style-type: none"> <li>• Johnson County Community Health Services</li> <li>• All local agencies</li> </ul>	<ul style="list-style-type: none"> <li>• Number of views on this website</li> <li>• Number of educational sessions promoting the resources</li> </ul>	05/2023



**Western Missouri Medical Center  
Community Health Improvement Plan  
Chronic Conditions**

**Vision:** Address chronic diseases including cancer, diabetes, heart disease and obesity in our community

**Goals:**

- Reduce the heart disease diagnosis rates per 1,000 in at least five ZIP codes in Johnson County per the 2021 ZIP Health Rankings results derived from the [exploreMOhealth](#) platform.
- Reduce the cancer diagnosis rates per 1,000 in at least five ZIP codes in Johnson County per the 2021 ZIP Health Rankings results derived from the [exploreMOhealth](#) platform.
- Reduce the diabetes diagnosis rates per 1,000 in at least five ZIP codes in Johnson County per the 2021 ZIP Health Rankings results derived from the [exploreMOhealth](#) platform.
- Reduce the obesity diagnosis rates per 1,000 in at least five ZIP codes in Johnson County per the 2021 ZIP Health Rankings results derived from the [exploreMOhealth](#) platform.

**Strategy:** Awareness, education, screening and outreach

Activity or Action	Lead	External Partners	Key Process or Outcome Measure	Timeline
Current Activities or Actions				
Continue UCM “Wellness Academy.”	UCM	<ul style="list-style-type: none"> <li>• School district representatives</li> <li>• Area Agency on Aging</li> <li>• UCM wellness students</li> </ul>	<ul style="list-style-type: none"> <li>• Number of patients participating in the wellness academy</li> </ul>	2023-2025
Continue Diabetes Education and Empowerment Program.	WMMC	<ul style="list-style-type: none"> <li>• Abbott Libre vendor</li> <li>• Health care providers</li> <li>• Marketing department</li> </ul>	<ul style="list-style-type: none"> <li>• Number of patients completing the program</li> <li>• Number of patients enrolled in the program</li> </ul>	March – April 2023

Activity or Action	Lead	External Partners	Key Process or Outcome Measure	Timeline
Continue Diabetes Education Conference.	WMMC	<ul style="list-style-type: none"> <li>• Speakers (varies each conference due to topics being covered)</li> <li>• Diabetes drug representatives and vendors</li> <li>• Pharmacy representatives</li> <li>• Central Family and Sports Medicine weight loss clinic (Dr. Phelps)</li> <li>• Eye care representatives</li> <li>• Podiatry representatives</li> <li>• Wound care clinic representatives</li> <li>• Marketing department</li> <li>• First Baptist Church of Warrensburg (location)</li> </ul>	<ul style="list-style-type: none"> <li>• Number of attendees of the conference</li> </ul>	November 2023

Activity or Action	Lead	External Partners	Key Process or Outcome Measure	Timeline
Continue Project Community Connect.	UCM	<ul style="list-style-type: none"> <li>• Compass Health</li> <li>• Dental providers</li> <li>• Eye care providers</li> <li>• Career center</li> <li>• Shilo Baptist Church</li> <li>• Johnson County Community Health</li> <li>• Katy Trails</li> <li>• 30 plus vendors</li> </ul>	<ul style="list-style-type: none"> <li>• Number of individuals participating</li> </ul>	November 4, 2022 annual event (has not been held since 2019 due to covid)
Activities or Actions to Implement/Consider				
Create resource guide with information about the different activities/programs in the community that address chronic diseases.	TBD	<ul style="list-style-type: none"> <li>• Marketing department to help with design</li> </ul>		2023-2025
Create resource cards with “quick” information about specific chronic diseases with QR code that links to more information about disease. Place them in doctor’s offices, cafeterias, additional locations for people to take as needed. Topics may include diabetes signs and symptoms, exercise at desk, how to prevent falls, tips for deep breathing, smoking cessation strategies, cancer screenings.	TBD	<ul style="list-style-type: none"> <li>• Marketing department to help with design</li> </ul>	<ul style="list-style-type: none"> <li>• Number of locations where the resource cards are made available</li> <li>• Number of resource cards taken by patients in the various locations</li> </ul>	2023-2025
Create educational material content for social media campaign to bring awareness to chronic diseases.	TBD	<ul style="list-style-type: none"> <li>• Marketing department to help with design</li> </ul>	<ul style="list-style-type: none"> <li>• Number of educational materials created on chronic diseases</li> </ul>	
Rebuild relationship with American Heart Association in the community.	TBD	<ul style="list-style-type: none"> <li>• American Heart Association</li> </ul>		2023-2025
Bring awareness to issues with vaping to schools and local businesses; possibly do presentations at schools and local businesses.	TBD	<ul style="list-style-type: none"> <li>• School nurses</li> <li>• Wellness programs at local businesses</li> </ul>	<ul style="list-style-type: none"> <li>• Number of presentations given</li> <li>• Number of attendees of the sessions</li> </ul>	2023-2025

Activity or Action	Lead	External Partners	Key Process or Outcome Measure	Timeline
Bring awareness to schools and local businesses on issues that contribute to obesity, go beyond the typical prevention like eat more veggies and so on. Cover topics like the impact of high fructose corn syrup, the names of sugar, meal planning, benefits of protein and so on.	TBD	<ul style="list-style-type: none"> <li>• School nurses</li> <li>• Wellness programs at local businesses</li> <li>• Possible UCM students to help with presentations</li> </ul>	<ul style="list-style-type: none"> <li>• Number of presentations given</li> <li>• Number of individuals participating</li> </ul>	2023-2025
Participate in community health fairs.	TBD	<ul style="list-style-type: none"> <li>• Community representatives</li> <li>• Additional team members to attend fairs</li> </ul>	<ul style="list-style-type: none"> <li>• Number of individuals attending the fairs</li> <li>• Number of fairs</li> <li>• Number of individuals screened</li> <li>• Number of resources disseminated</li> <li>• Number of partners collaborating</li> </ul>	2023-2025
Share preventative information on KOKO radio.	TBD	<ul style="list-style-type: none"> <li>• KOKO</li> </ul>	<ul style="list-style-type: none"> <li>• Number of times information is shared on KOKO radio</li> <li>• Number of listeners during the session</li> </ul>	2023-2025

TBD- To be determined; likely that our committee can take the lead for these items as we decide how to proceed.