



Dear Community Partner,

We are thrilled to announce the **12th Annual Ladies' Night Out (LNO) event**, hosted by Western Missouri Medical Center (WMMC), taking place on Tuesday, October 8, 2024. We are reaching out to seek your support and sponsorship for this special event, dedicated to pampering and educating women about the importance of mammograms and breast cancer awareness.

Last year, LNO saw remarkable success, with over 700 attendees and 160 women scheduling mammograms thanks to our collaborative efforts. Since the event's inception 12 years ago, its popularity has soared, helping us raise awareness about early detection and preventative screenings. **In the past six years alone, LNO has facilitated more than 850 mammograms**, playing a crucial role in early breast cancer detection. This year, proceeds will benefit the WMMC Foundation's Cancer Care Fund, supporting local cancer detection and treatment.

Your involvement in the Ladies' Night Out event goes beyond just financial support; it helps create a stronger, more informed community. By participating, you'll be joining a dedicated group of local businesses and individuals committed to enhancing healthcare access and education. We believe that with your partnership, we can continue to expand the reach and impact of our programs, ensuring that every woman in our community has the knowledge and access to care she needs.

We have attached a sponsorship form detailing the various sponsorship opportunities available. We understand that sponsoring may not be possible for everyone; however, any contributions towards raffle items or giveaways are greatly appreciated.

Thank you for considering our request. We would be honored to have your support for this important community event. For more information, please contact us at foundation@wmmc.com.

With warm regards,

A handwritten signature in black ink that reads 'Tara Carlyle'.

Tara Carlyle
Strategy & Development Executive
Western Missouri Medical Center

A handwritten signature in black ink that reads 'Jennie Snapp'.

Jennie Snapp
Director of Communications & Development
Western Missouri Medical Center

Charitable donations made to Western Missouri Medical Center are receipted by the Western Missouri Medical Center Foundation, a tax-exempt organization under sections 501(c)(3) and 509(a)(3) of the Internal Revenue Code with Federal Identification Number 43- 1463861. You may be eligible to claim a charitable deduction for a contribution to the Western Missouri Medical Center Foundation.

403 Burkarth Road, Warrensburg, MO 64093 | Phone: (660) 262-7464 | WMMC.com/Foundation

LNO

Ladies' Night Out!

Tuesday, Oct. 8 | 5 - 8 p.m.
Jerry M. Hughes Athletics Center

Join us as we raise awareness about the impact of breast cancer and the importance of early detection.

\$15 EARLY BIRD TICKET PRICE INCLUDES:

**CUSTOM EVENT T-SHIRT
EDUCATIONAL MATERIALS
FOOD
GIVEAWAYS
GUEST SPEAKERS**

**PAMPERING
PRIZE BASKETS
PRODUCT SAMPLES
VENDORS
VIP BAG & MORE!**

*Tickets must be purchased by Sept. 20 to include a t-shirt size of your choice.
Tickets purchased after Sept. 20 will be \$20 and shirt size will not be guaranteed.*

**SCHEDULE YOUR MAMMOGRAM FOR A CHANCE TO
WIN CASH & OTHER EXCLUSIVE PRIZES!**

**PURCHASE TICKETS & SCHEDULE YOUR MAMMOGRAM AT
WMMC.COM/LNO**




**WESTERN MISSOURI
MEDICAL CENTER**




For more information, contact Jennie Snapp at (660) 262-7464 or jsnapp@wmmc.com

LADIES' NIGHT OUT SPONSORSHIP LEVELS

	Fight Like A Girl	Be Brave	Pink Power	Get Your Pink On	Think Pink	Friend
	\$10,000	\$5,000	\$2,500	\$1,500	\$500	\$250
Items/gifts for sponsors						
Event tickets and drink vouchers	16	8	6	4	2	1
Event gift bags	16	8	6	4	2	1
Drink vouchers	16	8	6	4	2	1
Reserved event seating	★	★	✓			
Special sponsor gift from WMMC	✓	✓				
Event logo placements						
Event program	★	★	✓	✓	✓	✓
Signage at event entrance	★	★	✓	✓	✓	✓
Event slideshow	★	★	✓	✓	✓	✓
Event table toppers	★	★				
Co-branded photo booth props	✓					
Co-branded gift bags	✓					
Promotional logo placements						
Event web page (wmmc.com)	★	★	✓	✓	✓	✓
E-newsletters to event attendees	★	★	✓	✓		
Event flyer	✓					
Facebook event cover image	✓	✓				
Digital billboard	✓	✓				
WMMC Marquee (digital sign)	✓	✓				

★ = Premier placement

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Promotional logo placements (cont.)						
Promotional video	✓	✓				
Co-branded newspaper ads	✓					
Sponsor mentions						
Facebook event description	★	★	✓	✓	✓	✓
Emcee recognition during event program	★	★	✓	✓		
"Sponsor Shoutout" Social Media Posts	✓	✓	✓			
Press Release - event promotion	✓	✓				
Press Release - event recap	✓	✓				
Other						
501(c)(3) Tax Benefit	✓	✓	✓	✓	✓	✓
Early notifications for future sponsorship opportunities	✓	✓	✓	✓	✓	✓
Inclusion in event gift bags	✓	✓	✓	✓	✓	✓
Signature food item/drink at event	✓					

★ = Premier placement

The Western Missouri Medical Center Foundation promotes community awareness and a philanthropic culture to support the WMMC mission to work as one to serve our community with excellence and compassion. Our work ensures the availability of modern facilities and the most advanced cutting-edge technology right here at home, without the need to travel for care. Through generous gifts of all sizes, the WMMC Foundation continues its mission and provides for the well-being of our community.

To learn more about the Foundation, visit
WMMC.com/Foundation

LADIES' NIGHT OUT SPONSORSHIP FORM

Submit this form along with your payment to:
Email: foundation@wmmc.com | Mail: WMMC Foundation, 403 Burkarth Rd, Warrensburg, MO 64093

Contact Name

Title

Organization

Website

Mailing Address

City

State

Zip Code

Phone

E-mail

Select Ladies' Night Out Sponsorship:

- | | |
|---|---|
| <input type="checkbox"/> Fight Like A Girl Sponsor (\$10,000) | <input type="checkbox"/> Get Your Pink On Sponsor (\$1,500) |
| <input type="checkbox"/> Be Brave Sponsor (\$5,000) | <input type="checkbox"/> Think Pink Sponsor (\$500) |
| <input type="checkbox"/> Pink Power Sponsor (\$2,500) | <input type="checkbox"/> Friend (\$250) |

Payment Details:

Company name as you would like it to appear on promotional material:

Enclosed is in the amount of \$ _____ payable to the WMMC Foundation.

PLEASE MAKE ALL SPONSORSHIP PAYMENTS BY CHECK PAYABLE TO THE "WMMC FOUNDATION"

Charge \$ _____ to the following credit card: VISA MC AMEX DISCOVER

Online

SCAN THE
QR CODE TO
PAY ONLINE



Card Number

Exp. Date

SEC Code

Billing Address (Please Print)

Card Holders Name (Please Print)

Signature