



HEALTH INVESTMENT PARTNERS

2026-27 Sponsorship Packet



Dear Community Partner,

At the Western Missouri Medical Center Foundation, we are grateful for the businesses and organizations that invest in healthcare to serve our community for years to come.

We also recognize that many organizations plan their community sponsorships and charitable investments well in advance. That's why we are sharing sponsorship opportunities for our two signature events together for the 2026-2027 sponsorship year:

- **Ladies' Night Out – October 14, 2026**
- **Fire & Ice – January 22, 2027**

Your organization may choose to sponsor either event individually or commit to both events now to receive additional visibility and savings. Planning ahead allows you to reserve your preferred sponsorship level, maximize your recognition throughout the year, and incorporate both opportunities into your organization's budget.

Enclosed, you'll find sponsorship opportunities for Ladies' Night Out and Fire & Ice, along with discounted multi-event partnership options and a sponsorship confirmation form.

Your partnership helps the WMMC Foundation support programs, services, equipment, and initiatives that enhance patient care and strengthen healthcare throughout our region. More than a sponsor, your organization becomes a Health Investment Partner committed to making a meaningful difference for our patients, families, and community.

Sponsorships also count toward your organization's cumulative giving to the WMMC Foundation. Organizations with lifetime giving of \$5,000 or more are proudly recognized as **Health Investment Partners**, reflecting their lasting commitment to advancing healthcare and enhancing patient care throughout our community.

Thank you for considering a partnership with the WMMC Foundation. I would be happy to discuss the available opportunities and help identify the sponsorship level that best aligns with your organization's goals.

With appreciation,

A handwritten signature in black ink that reads "Tara Carlyle". The signature is fluid and cursive, with a large, stylized 'T' and 'C'.

TARA CARLYLE, MBA
EXECUTIVE FOUNDATION DIRECTOR



LADIES' NIGHT OUT

OCTOBER 26, 2026

JERRY HUGHES ATHLETIC CENTER

Ladies Night Out is WMMC's annual breast cancer awareness event dedicated to celebrating women, promoting early detection and supporting the health of our community. Guests enjoy an inspiring evening featuring local vendors, educational opportunities, shopping, refreshments and meaningful conversations focused on women's wellness.

SPONSORSHIP BENEFITS	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000	COMMUNITY \$500	FRIEND \$250
Event Tickets	10	8	6	4	2	1	0
Event Welcome Banner	✓	✓	✓	✓	✓	✓	✓
Facebook Event Description	✓	✓	✓	✓	✓	✓	✓
Social Media	★ Featured Post	★ Featured Post	✓	✓	✓	✓	✓
Event Web Page	★ Top Placement	✓	✓	✓	✓	✓	✓
Event Program	★ Top Placement	✓	✓	✓	✓	✓	Name Listed Only
E-Newsletters to Attendees	★ Top Placement	✓	✓	✓	✓	Name Listed Only	Name Listed Only
Event Slideshow	★ Top Placement	✓	✓	✓	✓	Name Listed Only	Name Listed Only
Jumbotron Placement	★ Top Placement	✓	✓	✓	✓	Name Listed Only	✗
Emcee Recognition	★ Opening & Closing	✓ Opening Only	✓ Opening Only	✓ Opening Only	✗	✗	✗
Press Release - Recap	★ Top Mention	✓	✓	✗	✗	✗	✗
Facebook Event Cover Image	★ Top Placement	✓	✗	✗	✗	✗	✗
WMMC Digital Billboard	★ Animated Slide	✓	✗	✗	✗	✗	✗
Digital Billboard - 7Brew	★ Exclusive Placement	✗	✗	✗	✗	✗	✗
Co-Branded Newspaper Ads	★ Exclusive Placement	✗	✗	✗	✗	✗	✗



FIRE & ICE

JANUARY 2027

UCM ELLIOT BALLROOM

The Fire & Ice Gala is the WMMC Foundation's signature fundraising event, uniting our community in support of exceptional healthcare close to home. This unforgettable evening features an elegant dinner, casino games, auctions and meaningful opportunities to celebrate the donors, caregivers and community partners who make a lasting impact. Proceeds from the Gala benefit priority healthcare initiatives at Western Missouri Medical Center, helping advance innovative care and improve the health of the communities we serve.

SPONSORSHIP BENEFITS	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000	COMMUNITY \$500	FRIEND \$250
Event Tickets	10	8	6	4	2	1	0
Event Welcome Banner	✓	✓	✓	✓	✓	✓	✓
Facebook Event Description	✓	✓	✓	✓	✓	✓	✓
Social Media	★ Featured Post	★ Featured Post	✓	✓	✓	✓	✓
Event Web Page	★ Top Placement	✓	✓	✓	✓	✓	✓
Event Program	★ Top Placement	✓	✓	✓	✓	✓	Name Listed Only
E-Newsletters to Attendees	★ Top Placement	✓	✓	✓	✓	Name Listed Only	Name Listed Only
Event Slideshow	★ Top Placement	✓	✓	✓	✓	Name Listed Only	✗
Emcee Recognition	★ Opening & Closing	✓ Opening Only	✓ Opening Only	✓ Opening Only	✗	✗	✗
Press Release - Recap	★ Top Mention	✓	✓	✗	✗	✗	✗
Event Table Toppers	★ Top Placement	✓	✓	✗	✗	✗	✗
Facebook Event Cover Image	★ Top Placement	✓	✗	✗	✗	✗	✗
WMMC Digital Billboard	★ Animated Slide	✓	✗	✗	✗	✗	✗
Digital Billboard - 7Brew	★ Exclusive Placement	✗	✗	✗	✗	✗	✗
Co-Branded Newspaper Ads	★ Exclusive Placement	✗	✗	✗	✗	✗	✗
Silent Auction Digital Ad Placement	★ Exclusive Placement	✗	✗	✗	✗	✗	✗
Signature Drink at Event	★ Exclusive Placement	✗	✗	✗	✗	✗	✗

MULTI-EVENT SPONSORSHIPS

Sponsoring at the multi-event level is your opportunity to join us for maximum impact, visibility, and savings. Multi-event sponsorships include both Ladies' Night Out and Fire & Ice, providing added value through a discounted commitment level. Exclusive benefits are detailed below, while individual event sponsorship opportunities are listed on the previous pages.

SPONSORSHIP BENEFITS	PRESENTING \$19,000 (Save \$1,000)	PLATINUM \$9,500 (Save \$500)	GOLD \$4,750 (Save \$250)	SILVER \$2,800 (Save \$200)	BRONZE \$1,900 (Save \$100)	COMMUNITY \$950 (Save \$50)	FRIEND \$475 (Save \$25)
Tickets Per Event	10	8	6	4	2	1	0
Event Welcome Banner	✓	✓	✓	✓	✓	✓	✓
Facebook Event Description	✓	✓	✓	✓	✓	✓	✓
Social Media	★ Featured Post	★ Featured Post	✓	✓	✓	✓	✓
Event Web Page	★ Top Placement	✓	✓	✓	✓	✓	✓
Event Program	★ Top Placement	✓	✓	✓	✓	✓	Name Listed Only
E-Newsletters to Attendees	★ Top Placement	✓	✓	✓	✓	Name Listed Only	Name Listed Only
Jumbotron Placement (LNO Only)	★ Exclusive Placement	★ Top Placement	✓	✓	✓	Name Listed Only	Name Listed Only
Emcee Recognition	★ Opening & Closing	✓ Opening Only	✓ Opening Only	✓ Opening Only	✗	✗	✗
Event Slideshow	★ Top Placement	✓	✓	✓	✓	Name Listed Only	✗
Press Release - Recap	★ Top Mention	✓	✓	✗	✗	✗	✗
Event Table Topper (Fire and Ice Only)	★ Top Placement	✓	✓	✗	✗	✗	✗
Facebook Event Cover Image	★ Top Placement	✓	✗	✗	✗	✗	✗
WMMC Digital Billboard	★ Animated Slide	✓	✗	✗	✗	✗	✗
Digital Billboard - 7Brew	★ Exclusive Placement	✗	✗	✗	✗	✗	✗
Co-Branded Newspaper Ads	★ Exclusive Placement	✗	✗	✗	✗	✗	✗
Signature Drink at Event (Fire & Ice Only)	★ Exclusive Placement	✗	✗	✗	✗	✗	✗
VIP Exclusive: Year-Round Recognition on the Foundation Website	★ Exclusive Placement	✓	✓	✓	✓	✓	✓
VIP Exclusive: Quarterly Foundation Newsletter Recognition	★ Exclusive Placement	✓	✓	✓	✓	✓	✓
VIP Exclusive: Off-Season Social Media Spotlight	✓	✓	✓	✓	✓	✓	✓
VIP Exclusive: Featured in Next Year's Sponsorship Packet	★ Exclusive Placement	✓	✓	✓	✓	✓	✓
VIP Exclusive: Reserved Seating at Fire & Ice	★ Exclusive Placement	★ Top Placement	✓	✓	✓	✓	✗
VIP Exclusive: Bi-Annual Payment Option	✓	✓	✓	✓	✓	✗	✗
VIP Exclusive: Opportunity to Secure your Sponsorship Rate for the next 3 years	✓	✓	✓	✓	✓	✓	✓

Thank You!

We proudly recognize our Health Investment Partners, whose lifetime giving of \$5,000 or more reflects their commitment to advancing healthcare through the Western Missouri Medical Center Foundation. Their generosity strengthens our mission, expands opportunities to enhance patient care, and creates a lasting impact on the health and well-being of the communities we serve.

Emerald \$250,000+

Sapphire \$100,000+

Ruby \$75,000+

Platinum \$50,000+

Gold
\$25,000+



Silver \$20,000+

Bronze
\$10,000+



Friend
\$5,000+

All Pro Electrical Technology Inc. | Arena Health, LLC | Carlyle Van Lines
Cliff Harris Automotive Group - Warrensburg Chrysler & Ford | Equity Bank
Gyer Power Systems | Healogics | Joseph E Good Insurance Agency Inc.
Smarr & Associates LLC | Truman Title, Inc. | West Bend Mutual Insurance Company





2026–2027 Sponsorship Confirmation Form

Thank you for your interest in becoming a Health Investment Partner with the WMMC Foundation! Your support helps strengthen healthcare in our community and benefits the patients and families we serve every day. Please complete the form below and return it with your payment to the WMMC Foundation.

ORGANIZATION INFORMATION

Organization: _____

Contact Name: _____

Address: _____ City, State, ZIP: _____

Email: _____ Phone: _____

SPONSORSHIP SELECTION

Multi-Event Sponsor *(See Packet)* – Discount available for multi-event sponsorships.

☐ **Presenting** – \$19,000 ☐ **Platinum** – \$9,500 ☐ **Gold** – \$4,750 ☐ **Silver** – \$2,800

☐ **Bronze** – \$1,900 ☐ **Community** – \$950 ☐ **Friend** – \$475

☐ Quarterly payment plan

☐ Auto-renew at this level for three years

(Bronze Level or above qualifies for recognition on HIP advertising)

Ladies' Night Out ONLY *(See Packet)*

☐ **Presenting** – \$10,000

☐ **Platinum** – \$5,000 ☐ **Gold** – \$2,500

☐ **Silver** – \$1,500 ☐ **Bronze** – \$1,000

☐ **Community** – \$500 ☐ **Friend** – \$250

Fire & Ice ONLY *(See Packet)*

☐ **Presenting** – \$10,000

☐ **Platinum** – \$5,000 ☐ **Gold** – \$2,500

☐ **Silver** – \$1,500 ☐ **Bronze** – \$1,000

☐ **Community** – \$500 ☐ **Friend** – \$250

PAYMENT METHOD

☐ Please invoice me

☐ Check enclosed *(payable to "WMMC Foundation")*

☐ Credit card *(scan QR code to complete payment online)*



AGREEMENT & SIGNATURE

By signing below, I agree to the sponsorship terms, deadlines, and marketing requirements outlined in this packet. Sponsorships are subject to approval by the WMMC Foundation. The Foundation reserves the right to modify or cancel events due to unforeseen circumstances. In the event of cancellation or postponement, sponsors may transfer their sponsorship to a future event date or designate the sponsorship as a contribution to the Foundation.

Signature: _____ Date: _____

Charitable donations made to Western Missouri Medical Center are receipted by the Western Missouri Medical Center Foundation, a tax-exempt organization under sections 501(c)(3) and 509(a)(3) of the Internal Revenue Code, and are deductible for income tax purposes. WMMC Foundation's EIN: 43-1463861



THANK YOU FOR YOUR PARTNERSHIP

Your support helps strengthen healthcare in our community and makes a meaningful difference for the patients and families we serve.

Through sponsorships and partnerships, local businesses help advance the mission of the Western Missouri Medical Center Foundation by supporting programs, services, and initiatives that improve care close to home.

We look forward to partnering with you during the 2026-2027 sponsorship year and making an impact together.

CONTACT US:

Western Missouri Medical Center Foundation

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Warrensburg, MO 64093

660-262-7456

foundation@wmmc.com

wmmc.com/foundation

Thank you for investing in the future of healthcare!

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